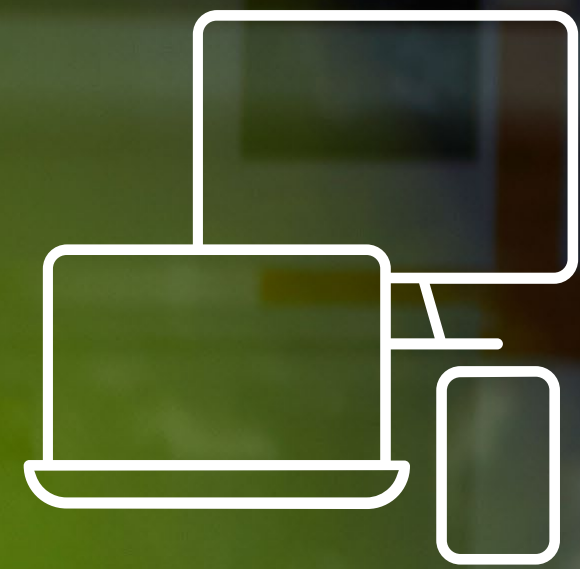


CHG



# carbonZERO

CARBON-NEUTRAL IT FINANCING WITH FULL CARBON OFFSETTING



# FIVE REASONS TO CHOOSE carbonZERO

PCs, laptops, and smartphones generate tonnes of greenhouse gas emissions. Alongside the reduction and avoidance of emissions, offsetting CO<sub>2</sub> emissions is a key step toward improving a company's sustainability. Through carbonZERO, CHG-MERIDIAN provides carbon-neutral IT financing with full CO<sub>2</sub> offsetting.



# #1

## MINIMISES YOUR ENVIRONMENTAL FOOTPRINT

**ARE YOU LOOKING TO IMPROVE YOUR ENVIRONMENTAL FOOTPRINT AND ENSURE THAT YOUR IT DEVICES ARE CARBON-NEUTRAL?**

IT devices generate more than twice as many CO<sub>2</sub> emissions as civil aviation. As greenhouse gases cannot be completely avoided in IT, offsetting them is an important component of a holistic climate protection strategy.

Voluntary CO<sub>2</sub> offsetting has long been the way forward for environmentally conscious customers when booking flights. And thanks to carbonZERO, it is now possible to do the same for IT devices. This financing option from CHG-MERIDIAN is the first to give companies the ability to finance their IT devices in a carbon-neutral way.



# #2

## CARBON-NEUTRAL THE EASY WAY

### WHAT IS THE ENVIRONMENTAL IMPACT OF A SMARTPHONE? DO YOU KNOW WHAT YOUR IT INFRASTRUCTURE'S CARBON FOOTPRINT IS?

An iPhone 12, for example, generates more than 80kg of greenhouse gases. Fortunately, you don't have to work out your emissions yourself: carbonZERO is a comprehensive, zero-effort option that offers a selection of suitable climate change mitigation projects, provides emissions certificates, and records your carbon emissions.

The calculation of CO<sub>2</sub> emissions uses a TÜV-certified method in line with the Greenhouse Gas Protocol. It covers all of the greenhouse gases generated throughout the lifecycle of your IT devices, from manufacture and transport to the use phase and end-of-life phase.

# #3

## SMALL CONTRIBUTION, BIG IMPACT

### HOW DOES THE VOLUNTARY OFFSETTING OF EMISSIONS WORK? AND HOW MUCH DOES IT COST?

Through the carbonZERO financing upgrade, you can pay to offset the CO<sub>2</sub> emissions of your IT assets. For example, the additional monthly cost of offsetting a smartphone's CO<sub>2</sub> emissions through carbonZERO is only a few cents. The amount is then used to support climate mitigation projects.

You also receive written proof of the CO<sub>2</sub> emissions saved. This certificate guarantees that the savings will only be used to offset CO<sub>2</sub> emissions once.

# #4

## SUPPORTING CERTIFIED CLIMATE CHANGE MITIGATION PROJECTS

### **CLIMATE CHANGE MITIGATION REQUIRES INNOVATION AND SHOULD ADD VALUE.**

The climate change mitigation projects funded through carbonZERO ensure sustainable development at the economic, social, and environmental level. With carbonZERO we support projects that are proven to offset emissions, for example by expanding renewable energy generation or promoting the use of more energy-efficient technologies.

When you choose carbonZERO, we take care of selecting and monitoring climate change mitigation projects for you. The projects meet the stringent criteria of the Gold Standard VER (GS VER).

# #5

## ENVIRONMENTAL PROTECTION AS A COMPETITIVE ADVANTAGE

### **CUSTOMERS, INVESTORS, AND EMPLOYEES ARE CALLING FOR SUSTAINABLE SOLUTIONS.**

The unchecked progress of climate change requires a rethink from an environmental, economic, and social perspective. Sustainability and combating climate change have increasingly become important factors in business success. Boosting your sustainability credentials will also enhance your company's appeal in the war for talent.

CHG-MERIDIAN has been offering end-of-life services based on the sustainable reuse of used IT devices, in line with the principles of the circular economy, for more than 40 years. Through carbonZERO, we are enabling our customers to make their IT equipment's entire lifecycle carbon-neutral. Choose carbonZERO and make a positive and transparent contribution to climate change mitigation.

TO FIND OUT MORE ABOUT carbonZERO,  
VISIT:



[www.chg-meridian.com.au](http://www.chg-meridian.com.au)